

# The significance of healthcareacquired skin damage.

Healthcare-acquired skin damage represents negative clinical outcomes resulting in potential complications such as infection, pain and suffering, and a poor patient experience. In addition, skin damage increases the work and cost of care. Exposure over time to factors such as irritants, moisture, friction, shear and adhesives can lead to conditions of skin breakdown, including:

### Moisture-Associated Skin Damage (MASD)



### Incontinence-Associated Dermatitis (IAD)

Severe inflammation caused by liquid stool, mixed incontinence or urine, which can lead to destruction of the epidermis.



### Intertriginous Dermatitis (ITD)

Skin damage between skin surfaces due to the interaction of friction and moisture.



### Periwound Skin Damage

This type of skin damage is often associated with wounds that produce large quantities of drainage, such as venous ulcers or infected wounds.



### Peristomal Skin Damage

Problem stomas, poor stoma location and highvolume output, especially that of liquid stool, can contribute to skin injury that can rapidly progress to erosion.

### **Pressure Injury**



Localised damage to the skin and underlying soft tissue, usually over a bony prominence or related to a medical or other device. Moisture, friction and shear are accepted risk factors for pressure injury development.

### Medical Adhesive-Related Skin Injury (MARSI)



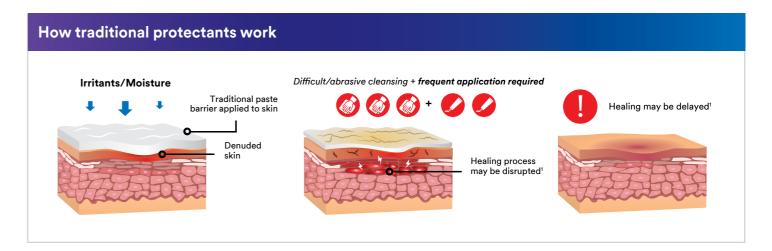
Skin damage, such as stripping or maceration, related to adhesive product use.

# Limitations of traditional skin protectants.

Moisture barrier creams, ointments and pastes have long been the standard of care for skin protection, but often these products:

- Aren't effective for preventing and managing skin damage
- Don't last as long as you need them to
- Don't adhere to wet, weepy, damaged skin
- May interfere with healing
- Cause discomfort upon application, during wear and cleansing

- Don't stay in place on the skin
- Are difficult to clean and remove, and may cause additional skin damage
- Interfere with skin assessment
- Are not suitable around an ostomy or fistula



Newer technologies such as pure cyanoacrylates can have limitations as well. While able to attach to a wet surface, heat is given off during drying and the surface can fracture easily, compromising protection and requiring reapplication.

## The power of 3M<sup>™</sup> Cavilon<sup>™</sup> Advanced Skin Protectant.

Featuring 3M's revolutionary polymer-cyanoacrylate technology, 3M™ Cavilon™ Advanced Skin Protectant is designed to help manage moderate to severe skin damage and protect at-risk skin.<sup>2,3</sup> The ultra-thin yet highly durable barrier is able to attach to wet, weepy surfaces and create a protective environment that repels irritants and supports healing.<sup>1,2,3</sup>

Attaches to wet, weepy, damaged skin<sup>2,3</sup>

Single-use applicator reduces the potential for cross-contamination Provides an effective barrier, which has been shown to reduce the pain of managing IAD<sup>2,3\*</sup>

Lasts up to 7 days<sup>3</sup>

#### The results are clear

A clear improvement on traditional treatment options, 3M™ Cavilon™ Advanced Skin Protectant uses a unique polymer-cyanoacrylate system to deliver ultimate protection and prevention – even in the most challenging circumstances.



\* Cavilon Advanced Skin Protectant is not an analgesic.

# See the science of skin protection at work.

3M<sup>™</sup> Cavilon<sup>™</sup> Advanced Skin Protectant represents a revolutionary technology for management of skin damage and protection of at-risk skin. Its formulation is unlike any other skin protectant or moisture barrier, but what makes it so different?



#### Unique, elastomeric polymer

The polymer forms a coating that can elongate and conform, avoiding the cracking seen with other moisture barriers. This assures greater barrier integrity, durability and protection against challenging irritants such as liquid stool and gastric fluid.<sup>1,2,3</sup>



### Revolutionary polymercyanoacrylate system

The cyanoacrylate enables attachment of the skin protectant to damaged skin that is wet and weeping. Once on the skin, the protective coating creates an environment that repels irritants and supports healing and comfort.<sup>1,2,3</sup>

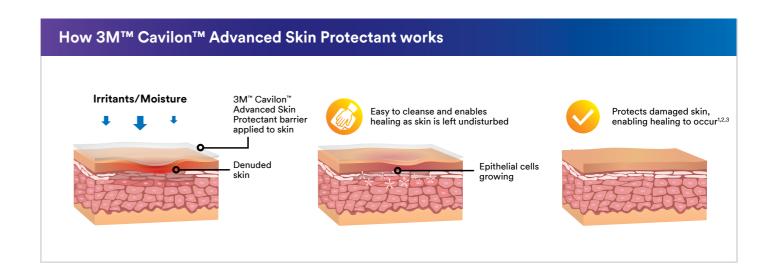
Remember: if a moisture barrier product cannot reliably attach to the underlying skin, it's not capable of reliable protection.



#### Non-stinging solvent

The polymer-cyanoacrylate system is delivered onto the skin by a non-stinging solvent.<sup>2,3</sup>

3M™ Cavilon™ Advanced Skin Protectant is also breathable, allowing for moisture-vapour transmission that helps keep skin comfortable. Plus, it doesn't require removal, and the surface is easily cleansed – making wear easier for patients and care easier for staff.



**Patient with improvement** 

noted on Day 4

# The many uses of 3M™ Cavilon™ Advanced Skin Protectant.3



#### Moisture-Associated Skin Damage (MASD)



Incontinence-Associated Dermatitis (IAD)

Manage IAD

Protect intact

skin especially

of diarrhoea

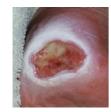
incontinence

or mixed

in the presence



Peristomal Skin Damage

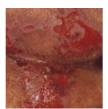


Periwound Skin Damage



Intertriginous Dermatitis (ITD)

### Pressure Injury





Medical Adhesive-

**Related Skin** 

Injury (MARSI)

### 0

For your patients and residents, 3M™ Cavilon™ Advanced Skin Protectant provides an effective barrier, which can help:

Complete protection that can

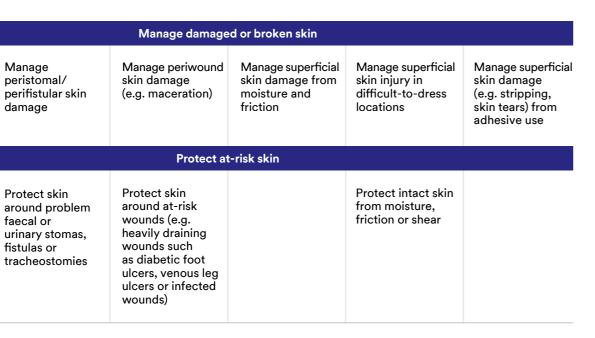
effectively transform your practice.

- Prevent skin injury and maintain skin integrity<sup>2,3</sup>
- Protect against caustic, corrosive body fluids including liquid stool and gastric fluid<sup>1,2,3</sup>
- ✓ Create an environment that supports healing<sup>1,2,3</sup>
- ✓ Improve the overall healthcare experience
- Reduce the pain associated with IAD<sup>2,3\*</sup>



For you and your facility, 3M™ Cavilon™ Advanced Skin Protectant can help:

- ☑ Eliminate the need for frequent reapplication
- Reduce the potential for the cross-contamination that's possible with traditional multi-use products
- Offer superior value in dollars spent for skin management
- ✓ Lead to improved patient and resident outcomes





100% of patients

who reported pain associated with IAD on Day 1 (n=9) experienced a reduction in pain resulting from the protective barrier provided by 3M™ Cavilon™ Advanced Skin Protectant.²

With 3M<sup>™</sup> Cavilon<sup>™</sup> Advanced Skin Protectant, your facility could potentially save (per IAD patient per week)\*\*:



\$618



17.5 h

nursing time

\*\*Based on six episodes per day<sup>4</sup>, two nurses at 2.9 hours/week at \$37.13/hour<sup>5</sup> each; application/cleansing time of 45 sec/2 min<sup>2.6</sup>; three applications per week. Compared to a use of a traditional zinc oxide paste.

Experience the power of 3M<sup>™</sup> Cavilon<sup>™</sup> Advanced Skin Protectant at **3M.com.au/CavilonAdvanced** and **3M.co.nz/CavilonAdvanced** 

3M™ Cavilon™ Advanced Skin Protectant Experience the power of ultimate protection

<sup>\*</sup> Cavilon Advanced Skin Protectant is not an analgesic.

### Ordering Information for 3M™ Cavilon™ Advanced Skin Protectant

| 3M Code | Size             | Items/Box |
|---------|------------------|-----------|
| 5050G   | 2.7ml applicator | 20        |



Discover all the ways 3M<sup>™</sup> Cavilon<sup>™</sup> Skin Care Solutions can help you transform patient skin integrity at **3M.com.au/Cavilon** and **3M.co.nz/Cavilon** 

Been RA et al. In vivo methods to evaluate a new skin protectant for loss of skin integrity. Wound Repair and Regen. 2016: 24: 851-859

<sup>&</sup>lt;sup>6</sup>Heidegger CP; Graf S; Perneger T; Genton L; Oshima T; Pichard C. The burden of diarrhea in the intensive care unit (ICU-BD). A survey and observational study of the caregivers' opinions and workload. Int J Nurs Stud. 2016 Jul;59:163-8.



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<sup>&</sup>lt;sup>2</sup>Brennan, Mary R.; Milne, Catherine T.; Agrell-Kann, Marie; Ekholm, Bruce P. Clinical Evaluation of a Skin Protectant for the Management of Incontinence Associated Dermatitis: An Open-Label, Nonrandomized, Prospective Study. J of Wound, Ostomy & Continence Nursing. 2017. 44(2):172-180.

<sup>3</sup>3M data on file.

<sup>&</sup>lt;sup>4</sup>Bliss DZ, Zehrer C, Savik K, Smith G, Hedblom E. An economic evaluation of four skin damage prevention regimens in nursing home residents with incontinence. J WOCN 2007;34(2):143-52.

<sup>&</sup>lt;sup>5</sup>Nurses and Midwives (Queensland Health and Department of Education and Training) Certified Agreement (EB9) 2016, RN – Grade 5, band 3. Accessed on 8/8/2018. http://www.qirc.qld.gov.au/qirc/resources/pdf/certified\_agreements/cert\_agreements/2016/ca32\_2016.pdf