

## Do your patients suffer from diabetes or from sore, dry, cracked heels & feet?

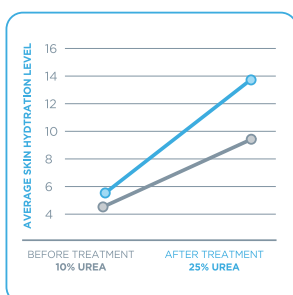
### DIABETIC FOOT CARE

Diabetic neuropathy and peripheral vascular disease can damage the feet (and other areas of the body) in an increasing amount of individuals diagnosed with diabetes each year. The importance of a good foot care regiment is essential to support blood flow, prevent nerve damage and general discomfort.

### HEEL BALM – 56g

Dermal Therapy Heel Balm is specially formulated for use on rough, dry and cracked feet. The treatment has been proven to prevent and treat Diabetic Anhydrosis as well as severely dry and cracked feet. It can be used extensively as a preventative moisturiser and with daily use it keeps feet soft, smooth and supple.

- Contains 25% Urea in a highly concentrated multi active base, containing 11 emollients
- NON greasy concentrated formulation
- Clinical study undertaken on people with diabetic anhydrosis.



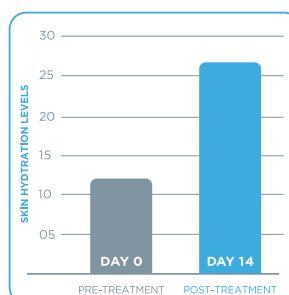
#### Clinical Study 1

##### METHODOLOGY:

- Over a 6 week period, 30 subjects applied 25% Urea cream to the right foot, and 10% Urea cream to the left foot twice daily.
- Hydration levels determined by measuring skin's electrical resistance.

##### RESULTS:

A greater level of skin hydration was achieved following the continual application of the 25% urea cream when compared to the continual application of 10% urea cream.<sup>1</sup>



#### Clinical Study 2

##### METHODOLOGY:

- In a controlled 14 day trial, 27 subjects suffering from dry, cracked feet used Dermal Therapy Heel Balm twice daily.

##### RESULTS:

Significant increase in the mean moisturisation value when compared time 0 and time 14.<sup>2</sup>

### HEEL BALM PLATINUM – 70g

#### THE NEXT GENERATION FORMULA

Scientifically formulated with:

- 30% urea
- Fastest working heel balm on the market with visible results in one day.
- A base containing 9 synergistic acting emollients, plus skins own natural moisturising factor.



1. Baird, Stuart A et al. 2003, "Anhydrosis In The Diabetic Foot: A Comparison Of Two Urea Creams". The Diabetic Foot, Vol. 6, No.3, pp. 122,124,134,136.

2. Study was commissioned by LaCorium and conducted by Australian Photobiology Testing Facility (APTF) at Sydney University, Sydney Australia, an independent testing facility.

## Prescribe the treatment your patients deserve for severely dry and chapped lips.



### CAUSAL FACTORS FOR EXTREME DRY LIP CONDITIONS

Severely dry and chapped lips are characterised by dry, red & scaly appearance and may have one or more small cracks (fissures). Often lips feel sensitive, and there may be an edema present.

**ISOTRETINOIN** Usually prescribed for acne treatments, isotretinoin and other similar molecules can cause severe, dry and cracked lips.

**CHEMOTHERAPY** Chemotherapy may attack certain healthy cells in the body that grow quickly such as those of the lips, make them dry and cracked.

**VITAMIN DEFICIENCIES** Low levels of vitamin B2, B6, B7 and E can all lead to problems with the skin. Being deficient in vitamin B6 may cause lips to become cracked and sore.

**ANHYDROTIC CONDITIONS** Chapping may be caused by environmental conditions that lead to dehydration. Chapped lips occur when the skin has lost its moisture retention capacity.

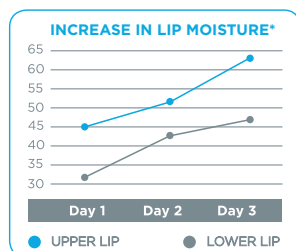
**CHEILITIS** Inflammatory lip condition which may lead to severely dried and chapped lips.

**Dermal Therapy's concentrated formula contains a synergistic blend of ingredients specially designed to hydrate and soften severely dry lips, keeping them smooth and healthy looking. Suitable for medical and general use.**

## LIP BALM -10g

### THIS TRIPLE ACTION FORMULA CONTAINS

- **Urea (2.5%)** to remove dead skin cells allowing emollients to access the deeper skin layers to replenish moisture.
- **Petrolatum & blend of other emollients** which acts as a barrier to prevent further moisture loss.
- **Menthol, Camphor and Clove Leaf Oil** that alleviate the soreness and discomfort associated with very dry lips.



### EFFICACY OF DERMAL THERAPY LIP BALM ON LIP HYDRATION LEVELS

In a controlled 3 day trial, 12 subjects suffering from dry and cracked lips applied Lip Balm 4 times a day. Results indicated that the use of Dermal Therapy Lip Balm increases the mean hydration level and thus helps keep lips soft and smooth.

\*Study conducted by Australian Photobiology Testing Facility (APTF) at the University of Sydney, Australia 2011

## LIP BALM SPF 50+ -10g

- Ultra protectant - combination of 7 active sunscreens, provides broad spectrum sun protection.
- SPF 50+

